Potential models of Charmonium^{\dagger}

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A review is presented of the main achievements of the potential-model approach to charmonium physics.

This includes, tentatively:

- 1. Level order and spacing in quarkonium.
- 2. Inequalities among mesons probing flavour independence.
- 3. Wave-function at the origin.
- 4. Spin forces.

We emphasize that charmonium physics has stimulated progress in the quantum mechanics of bound states, which has found applications in other fields, in particular atomic physics.

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